

Reg. No. : .....

Name : .....



**First Semester M.Com. Degree Examination, January 2017**

**Paper – III**

**CO 213 : RESEARCH METHODOLOGY**

**(2014 Admn. Onwards)**

Time : 3 Hours

Max. Marks : 75

**PART – A**

Write short notes on **all** questions in **2** or **3** sentences. **Each** question carries **2** marks. **(10×2=20 Marks)**

1. Deductive research
2. Applied research
3. Independent variable
4. Research problem
5. Stratified random sampling
6. Pilot study.
7. Alternative hypothesis
8. Type II Error
9. Non-Parametric tests
10. Bibliography.

**PART – B**

Answer **any 5** questions. **Each** question carries **5** marks. **(5×5=25 Marks)**

11. Briefly explain the significance and objectives of research.
12. What is a research design ? How do you develop the research design ?
13. Distinguish between references and bibliography.



14. What do you mean by research variables ? How do you develop research variables ?
15. Discuss any 2 non-probability sampling methods.
16. Distinguish between primary data and secondary data.
17. What are the different types of hypotheses ? How do you formulate a null hypothesis ?
18. Briefly explain the contents of a research report.

**PART – C**

Answer **any 2** questions. **Each** question carries **15** marks.

**(2×15=30 Marks)**

19. What are the non-parametric tests used in social science research ? Briefly explain any of the 2 non-parametric tests.
  20. What is an interview schedule ? What are the points to be observed while developing an interview schedule ?
  21. Explain the term 'research process'. Discuss the various stages involved in research process.
  22. Discuss the problems encountered by social science researchers. Suggest suitable measures to overcome it.
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**First Semester M.Com. Degree Examination, January 2017**  
**CO 215 : Paper – V : ADVANCED CORPORATE ACCOUNTING**  
**(2014 Admission Onwards)**

Time : 3 Hours

Max. Marks : 75

## SECTION – A

Write short notes on **all** questions. **Each** question carries **2** marks.

1. Voluntary winding up.
2. Surplus account.
3. Pre-acquisition profit.
4. Minority interest.
5. Loss of profit policy.
6. Insured standing charges.
7. Normal rate of return.
8. Super profit.
9. Ex-interest transactions.
10. International accounting standard.

(10×2=20 Marks)

## SECTION – B

Answer **any five** questions. **Each** question carries **5** marks.

11. Sushil Ltd. values closing stock at 20% below cost. Prices were high by 10% than normal price in the beginning of 2013. Fire broke out on 1<sup>st</sup> July, 2013. All stocks, except to the value of Rs. 2,000, were destroyed by fire. Find out the amount of loss of stock suffered by this company after taking into consideration :

Purchases during 2012 Rs. 1,80,000; stock 1<sup>st</sup> January 2012 Rs. 40,000;  
 Stock on 31<sup>st</sup> December 2012 Rs. 20,000; sales during 2012 Rs. 2,50,000.  
 During 2013 upto the date of fire purchases were Rs. 1,60,000 and the sales were Rs. 2,10,000.

P.T.O.



12. The average net profits adjusted for valuation of goodwill of B Company Limited amounted to Rs. 2,26,045. The average profits (before adjustment) were Rs. 2,02,000. Six per cent represented a fair commercial return. The average tangible capital employed was Rs. 13,41,600, but upon valuation, it was valued at Rs. 14,40,000.  
Assuming five year's purchase, find the value of goodwill.
13. Explain the procedure for the preparation of deficiency account. What is the purpose for which it is prepared ?
14. Describe preferential creditors under liquidation of companies.
15. What are the factors influencing valuation of goodwill ? Briefly explain.
16. What is the treatment of unrealized profit in unsold stock ? How does it affect the profit of the subsidiary company ?
17. Discuss the earning capacity method of valuation of shares.
18. Briefly explain the treatment of profit or loss on revaluation of assets while preparing the consolidated Balance Sheet. **(5x5=25 Marks)**

#### SECTION - C

Answer **any two** questions. **Each** question carries **15** marks.

19. Loss of profits insurance policy has been taken by A for Rs. 21,000. He closes his books of account on 31<sup>st</sup> December every year. A considerable damage was caused to his premises by fire on 1<sup>st</sup> July 2013. The following information is available from his records :

Turnover in quarter following fire Rs. 10,000;

Turnover in the corresponding quarter of the preceding year Rs. 60,000;

Turnover in the year ending 31<sup>st</sup> December 2012 Rs. 2,00,000;

Turnover in the period of 12 months ending 30<sup>th</sup> June 2013 Rs. 2,40,000

Standing charges during the year ending 31<sup>st</sup> December 2012 Rs. 12,000;

Net profit during the year 2012 Rs. 80,000.

It is assumed that the business consistently shown an increase of 25% in the turnover in the months preceding the fire over corresponding period of the previous year. You are required to show the amount of claim under the loss of profit policy.

20. On 31<sup>st</sup> March 2012, A purchased 200, 6% Municipal debentures of Rs. 100 each @ Rs. 97.50 per debenture. Expenses Rs. 525 and brokerage 0.125% are paid on this purchase. He sold 75, 6% debentures @ 95 per debenture ex-interest on 30<sup>th</sup> June, 2012. On 31<sup>st</sup> August, he sold 37, 6% debentures @ Rs. 98 per debenture. On 31<sup>st</sup> December, he sold 20, 6% debentures @ 97 per debenture.

Prepare Columnar Investment Account in the books of A. Interest is payable each year on 31<sup>st</sup> May and 30<sup>th</sup> November. His books are closed on 31<sup>st</sup> December each year.

21. Explain in detail the problems and issues associated with convergence of IFRS in India.

22. From the following Balance Sheet, compute the value of share by

a) Asset method

b) Yield method.

Issued share capital (in Rs. 10 per share)	4,00,000	Fixed assets	5,00,000
		Current assets	2,00,000
Reserves	50,000		
Profit and Loss A/c	20,000		
5% Debentures	1,00,000		
Current liabilities	1,30,000		
<b>Total</b>	<b>7,00,000</b>	<b>Total</b>	<b>7,00,000</b>

On 31<sup>st</sup> December 2013, the fixed assets were independently valued at Rs. 6,00,000. The net profits for the three years were : 2011 – Rs. 52,600, 2012 – Rs. 52,000, 2013 – Rs. 51,650.

Of which 20% was placed to reserve, this proportion being considered reasonable in the industry in which company is engaged and where a fair return may be taken at 10% p.a.

**(2×15=30 Marks)**



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**First Semester M.Com. Degree Examination, January 2017**

**Paper – I**

**CO 211 : CONTEMPORARY MANAGEMENT**

**CONCEPTS AND THOUGHT**

**(2014 Adm. Onwards)**

Time: 3 Hours

Max. Marks : 75

**SECTION – A**

Answer all the questions in **two** or **three** sentences. Each question carries **2** marks.

1. What is cross cultural communication ?
2. Define motivation.
3. State the concept of mentoring.
4. What is meant by leadership style ?
5. What is dual career management ?
6. What is stress management ?
7. What is green marketing ?
8. What is meant by tele marketing ?
9. Define marketing research.
10. State the objectives of financial management.

**(10x2=20 Marks)**

**SECTION – B**

Answer **any five** questions. **Each** question carries **5** marks.

11. Discuss briefly Vroom's expectancy theory of motivation.
12. Distinguish between transactional leadership and transformational leadership.
13. Explain the situational theory of leadership.
14. What are the causes and effects of stress related to work in an organisation ?
15. State the micro and macro components in marketing and their impact on marketing decisions.
16. Write short notes on :
  - a) Marketing intelligence.
  - b) Marketing environment.
17. Discuss the importance of financial decisions.
18. Discuss the trends in modern marketing. **(5×5=25 Marks)**

**SECTION – C**

Answer **any two** questions. **Each** question carries **15** marks

19. What is meant by organisational culture ? Discuss the various factors influencing the organisational culture.
  20. Define leadership. Discuss in detail the trait and behavioural theories of leadership.
  21. What is meant by quality of work life ? Explain briefly the various factors affecting the quality of work life of an organization.
  22. Define marketing research. Explain the various steps involved in marketing research. **(2×15=30 Marks)**
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**First Semester M.Com. Degree Examination, January 2017  
CO 212 : MANAGEMENT INFORMATION SYSTEM (Paper – II)  
(2014 Adm. Onwards)**

Time : 3 Hours

Max. Marks : 75

**SECTION – A**

Answer the following questions in **two** or **three** sentences. **Each** question carries **2** marks.

1. What is meant by MIS ?
  2. Distinguish between Data and Information.
  3. State the concept of age of information.
  4. What is decoupling ?
  5. What is meant by system stress ?
  6. What is system design ?
  7. What is meant by data dictionary ?
  8. Define DBMS.
  9. Write a short note on conceptual data modelling.
  10. What is DSS ?
- (10×2=20 Marks)**

**SECTION – B**

Answer **any five** questions from the following. **Each** question carries **5** marks.

11. Trace the evolution of MIS.
12. Discuss the structure of MIS based on organisational functions.
13. Explain the methods for deciding among alternatives.

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14. Write short notes on :
  - a) Law of requisite variety.
  - b) Negative feedback control.
15. Briefly explain the various stages of implementation of MIS.
16. What is TPS ? Discuss.
17. Discuss the role of Accounting Information System in financial decision making.
18. Explain briefly the components of DBMS. **(5×5=25 Marks)**

**SECTION - C**

Answer **any two** questions. **Each** question carries **15** marks.

19. What are the characteristics of MIS ? Discuss briefly the sub-systems of MIS.
  20. What is the value of information in decision making ? Discuss the different phases of decision making.
  21. Examine role of Decision Support System in the management of business organisations.
  22. Distinguish between system design and system analysis. Explain briefly the various steps involved in system design. **(2×15=30 Marks)**
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**First Semester M.Com. Degree Examination, January 2017**  
**Paper - IV : CO 214 : PLANNING AND DEVELOPMENT**  
**ADMINISTRATION**  
**(2014 Admission Onwards)**

Time : 3 Hours

Max. Marks : 75

**SECTION - A**

Answer **all** questions. **Each** question carries 2 marks.

1. State the concept of Joint sector.
2. Define GNP.
3. What is meant by disposable income ?
4. Define economic planning.
5. What is meant by Planning by direction ?
6. Define fiscal policy.
7. What is deficit financing ?
8. Write a note on BOT.
9. What is social audit ?
10. What are local bodies ?

**(10×2=20 Marks)**

**SECTION - B**

Answer **any five** questions. **Each** question carries 5 marks.

11. Discuss the features of under developed economy.
12. What are the difficulties in estimating National Income ?



13. Discuss briefly the nature and objectives of economic planning.
14. Write short notes on :
  - a) National Planning Commission
  - b) District Planning Board.
15. What is the role of Finance Commission ? Discuss.
16. Distinguish between plan expenditure and non-plan expenditure.
17. Explain briefly the Rural Development Programmes of Central and State Governments.
18. Write a note on division of resources between State and LSG. **(5×5=25 Marks)**

**SECTION – C**

Answer **any two** questions. **Each** question carries **15** marks.

19. Discuss the role of agricultural and industrial development in the economy of India.
  20. Write an essay on Planning mechanism in India.
  21. Write notes on :
    - a) Finance Commission.
    - b) Allocation of resources to Central and States.
    - c) Preparation of budget.
    - d) Local Self Government.
  22. Discuss in detail the role of Primary, Secondary and Tertiary sectors in the economic development of India. **(2×15=30 Marks)**
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